

South Colonie
 CENTRAL SCHOOL DISTRICT
 102 Lorraine Drive
 Albany, NY 12205

South Colonie
SNN
 SCHOOL NEWS NOTIFIER

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School News Notifier

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A convenient way to stay in the loop



School News Notifier, or SNN, is an opt-in alert system that allows South Colonie Central School District residents to receive e-mails with the latest district news and information. This includes optional text message alerts about school closings and delays.

Sign up for SNN at www.southcolonieschools.org

Non-Profit
 Organization
 U.S. Postage
 PAID
 Albany, NY 12205
 Permit No. 135

▶ **Who should sign up?**

Anyone who wants to stay up to date on happenings in the South Colonie schools, including:

- Parents and grandparents
- Taxpayers and voters
- Business and community leaders
- South Colonie staff members and students

▶ **What will I get?**

Here is a partial list of what you can expect, depending on which e-mail alerts you sign up for:

- School closings & delays
- South Colonie Board meeting reminders
- Info on school budgets and taxes
- School event cancellations/postponements
- Updates on hot topics
- Notices of registered sex offender status
- Parent newsletters announcements
- School announcements

In most cases, the e-mails will be brief and will let you know where to go for further information.

Your e-mail address will be kept confidential. It will never be shared with any other person or organization!

▶ **How do I sign up for SNN?**

You must have Internet access and an e-mail address to receive SNN alerts. Go to www.southcolonieschools.org and click on the SNN logo. At the sign-up page, you will be asked to create a profile by entering your name, e-mail address and a password. If you are subscribing to school closing notifications and want to also receive text alerts, enter your cell phone information.

After creating your profile, you will be asked to select which alerts you wish to receive. Check as many or as few as you would like. Once you choose your alerts and click "subscribe," you will be all set! You can revisit the SNN home page anytime to log in and change your profile or alert settings.

▶ **How do I unsubscribe?**

It is easy to unsubscribe if you decide you no longer want to receive SNN e-mail alerts. Simply log in to your SNN account, click on the "unsubscribe" link, fill in the form and submit. You're done!

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▶ South Colonie subscribers can sign up for 11 types of alerts:

1 District News:

Learn more about events or topics that affect the whole district.

2 Forest Park News:

Find out about news, events and activities specific to *Forest Park Elementary School*.

3 Roessleville News:

Find out about news, events and activities specific to *Roessleville Elementary School*.

4 Shaker Road News:

Find out about news, events and activities specific to *Shaker Road Elementary School*.

5 Saddlewood News:

Find out about news, events and activities specific to *Saddlewood Elementary School*.

6 Veeder News:

Find out about news, events and activities specific to *Veeder Elementary School*.

7 Lisha Kill News:

Find out about news, events and activities specific to *Lisha Kill Middle School*.

8 Sand Creek News:

Find out about news, events and activities specific to *Sand Creek Middle School*.

9 High School News:

Find out about news, events and activities specific to *Colonie Central High School*.

10 Alumni News:

Find out about news, events and activities specific to *South Colonie Alumni*.

11 School Closings & Delays:

Find out about closings, delays and early dismissal via email and text message (optional) to your cell phone.

▶ *The district will use both Connect Ed. and SNN to notify parents of emergency closings and delays. Through Connect Ed., they will receive automated phone calls. Through SNN, they will receive e-mail and optional text alerts. By using both tools, the district will have a greater chance of reaching every parent in a timely fashion. Also, through SNN, other members of the community – such as grandparents and caregivers – will have the option of receiving emergency notifications.*



▶ What is the value of SNN?

SNN will allow the district to:

- Communicate time-sensitive information in a very quick fashion.
- Address rumors and eliminate misinformation.
- Save taxpayer money on printing and postage.
- Help parents and the public-at-large become better informed as both consumers and financiers of education in South Colonie Schools.

▶ What if I don't have Internet access or an e-mail address?

Unfortunately, you will not be able to take advantage of this service. However, you will be able to continue to receive information through the traditional channels, including printed newsletters and the media. We view SNN as just one more channel to improve communications in the district.

▶ What if my e-mail program thinks your notifications are junk mail?

Some e-mail providers are very aggressive about identifying spam or junk mail. Our SNN return e-mail, snn@southcolonie.k12.ny.us, is a valid address. However, it is possible that your e-mail program might put messages from this address into your spam/junk folder. To eliminate this possibility, please add snn@southcolonie.k12.ny.us to your e-mail address book or "whitelist" of trusted senders.